

# Print on Demand Unit Cost Comparison

## Assumptions

- 20 pages including cover
- 5.5 x 8.5 inches
- 100# cover stock, coated
- 100# text for inside pages
- Full color printing throughout
- Saddle stitched with staples

Quantity	10	50	100	250
<b>Smartpress</b>	<b>\$10.04</b>	<b>\$3.78</b>	<b>\$3.10</b>	<b>\$1.89</b>
<b>Magcloud</b>	<b>\$2.72</b>	<b>\$2.56</b>	<b>\$2.40</b>	<b>\$2.40</b>
<b>Vistaprint</b>	<b>\$10.04</b>	<b>\$8.24</b>	<b>5.38</b>	<b>\$3.20</b>