

Likely Cost of Come Thru, It's Lit.

| | <i>Time</i> | <i>Expense</i> |
|----------------------|-------------|----------------|
| Planning | 20 | 500 |
| Shooting | 40 | 1000 |
| Editing | 10 | 250 |
| Design/Layout | 20 | 500 |
| Promotion | 10 | 250 |
| Printing | - | 200 |
| Total | 100 | \$2700 |



Specifications

- *Edition of 50*
- *20 pages*
- *100# Cover*
- *100# Text*
- *Color Throughout*

Conservative Cost of Come Thru, It's Lit.

| | <i>Time</i> | <i>Expense</i> |
|----------------------|-------------|----------------|
| Planning | 5 | 125 |
| Shooting | 0 | 0 |
| Editing | 10 | 250 |
| Design/Layout | 5 | 125 |
| Promotion | 5 | 125 |
| Printing | - | 200 |
| Total | 25 | \$825 |



Specifications

- *Edition of 50*
- *20 pages*
- *100# Cover*
- *100# Text*
- *Color Throughout*

Net Profit/Loss of Come Thru, It's Lit.

- *Edition of 50, sold out*
- *Price: \$12*
- *Gross Income: \$600*

| | |
|-------------------------------|----------------------|
| <i>Gross Income</i> | <i>\$600</i> |
| <i>Time</i> | <i>-625</i> |
| <i>Printing</i> | <i>-200</i> |
| <i>Net Profit/Loss</i> | <i>-\$225</i> |